

PARIS 17 January 2020



International Marketing Trends Conference

Arts, Cultural and Creative Industries *Forum* Being creative in post true era time...

Bridging the gap between creativity, commerce and social impact.

ESCP EUROPE

Paris

Free Entrance



International
Marketing
Trends
Conference

PROGRAMME

Friday 17 January 2020 – 14:00-15:30

Being creative in post true era time...

Bridging the gap between creativity, commerce and social impact.

Chairs :

- **Mr Olivier PERPOINT, Founder – IDEATORE / Founder – ICI VENICE**
- **Pr. Marie-Pierre FENOLL, ESCP Europe**

- Mr Charles BURNEX , BURNEX CORPORATION
Street artist.
- Ms Sandy ABENA, ABENAFRICA
Weekly afrocuriosity editor
- Ms Maurine PAGANI
Film director
- Ms Maria DION-GOKAN, RITUEL CAFÉ
Ethnic and committed initiative paying tribute to African coffee
- Mr Mamadou Dian DIALLO, CHAMPAGNE DIAN DIALLO
The first champagne with an African name..
- Ms Nathalie GEORGE
Creative Designer - Stylist

Friday 17 January 2020 – 15:30

Coffee tasting with RITUEL CAFÉ

PRACTICAL INFORMATION

- Free entrance
- ESCP Europe – 79, avenue de la République – 75011 PARIS
- Registration on website www.marketing-trends-congress.com en choosing the SPECIAL GUEST OPTION